

University of Pretoria Yearbook 2017

Theory of development communication 880 (OKT 880)

Qualification Postgraduate

Faculty Faculty of Engineering, Built Environment and Information Technology

Module credits 20.00

Prerequisites No prerequisites.

Contact time 8 lectures per week

Language of tuition Module is presented in English

Academic organisation Information Science

Period of presentation Year

Module content

This module focuses on human development and the principle of participatory communication. It examines communication theory and processes especially with regard to communication and social change. The student should be able to work effectively with others in establishing participative development communication principles, collect, analyse and critically evaluate existing literature on development communication, and demonstrate that communication forms an integral part of community development practices.

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